

PACIFIC UNION CONFERENCE OF SEVENTH-DAY ADVENTISTS  
EVANGELISM ENDOWMENT FUND  
PROJECT REQUEST FORM

PLEASE TYPE INFORMATION, except when signatures are required. This form must be filled out in its entirety (if you need additional space to complete any of the sections of this form, attach separate pages and mark the sections Exhibit A, B, C, etc., and reference the Exhibit at the question site).

**Project director and/or church:** send your completed/signed request form to your local conference office for their committee review and sign-off. They will then submit viable requests to the Pacific Union office.

PROJECT NAME: Crosswalk: Foothills \_\_\_\_\_

PROJECT DATE (s): Ongoing

SUBMITTED BY: Elder Adam Hicks \_\_\_\_\_

CONTACT PERSON: Adam Hicks

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**PROJECT DESCRIPTION: PROJECT OBJECTIVE:** Crosswalk Foothills is a church plant, the likes of which has not been done in the Seventh-day Adventist Church. We are seeking a project that while contributing, enhancing, and edifying the work of local conferences, also transcends these boundaries to provide a meaningful expression of gospel rooted Seventh-day Adventism to groups seeking a place to belong. The goal of the project (as seen in CW Chattanooga) is to foster cross conference collaboration to provide meaningful connection, authentic community outreach, and excellent worship experiences to individuals that live in the territory of the Southern California Conference. This project is not geared to shift church populations from one location to another. It is to take up the mission of the Son of God, who "seeks and saves the lost". There are large numbers of people who have left the Adventist Church, and many more who remain unreached. The evangelistic thrust is that in these dark times, the gospel must be preached, Jesus must be lifted high, and His grace offered free of charge to all who desire it in preparation for His soon return. The issue is that our traditional methods of evangelism have met with limited success in our context. What this plant offers is a relevant means of meaningfully evangelizing communities in the LA County area. Crosswalk Church believes that Evangelism is not a program, but an orientation of the heart of each of its members. This is why Crosswalk has felt the need to set up sites in coordination and cooperation with local conferences aside from their own.

**TARGET GROUP:** We are primarily seeking to reach former Adventists, members who are no longer attending any Seventh-day Adventist congregation, and those in our territory who have not been meaningfully or appropriately reached with the gospel. We believe that this is an intersectional church, and as seen in Crosswalk Redlands, there is a wide range of representation and diversity. While the worship style of Crosswalk typically resonates most with our youth and young adults, individuals of every age group have connected with the worship experience we provide.

**HOW WILL THE PLAN BE ORGANIZED AND IMPLEMENTED:** We have taken a long view (8 months) in order to create the local influence, do Research and Development, engage the pop-up services to find the best venue and time, and to also grow the giving for the local campus to begin to develop a giving pattern and to begin to lift the community on its own finances. Over the past months we have held interest meetings, to begin to build the leadership core for Crosswalk Foothills. Beginning with our March 9 pop up, we will begin intermittently holding worship gatherings at different locations in order to gauge the best venue and worship time for those we will serve in the Southern California Conference area. Once we have established those two pieces of information, we will move to weekly meetings in order to serve and bless the community that we have planted in.

**EXPECTED RESULTS:** We estimate that before the end of 2019 we will be meeting weekly with an average attendance of 200-300 people. One goal for the plant is that it will be viable not only for church status but the allocation of a dedicated FTE by the end of the year.

**BUDGET INFORMATION**

ITEMIZE ESTIMATED EXPENSE (Be specific - general categories are not sufficient. Attach expanded budget on separate page, if needed):

1. Pop-up costs _____	\$ 4,000 _____	<i>26,000 -</i>
2. Equipemnt Costs (sound/streaming/internet/production/etc) _____	\$ 18,000 _____	
3. Transportation (gas, etc for crew doing pop ups) _____	\$ 500 _____	<i>2000</i>
4. Music Director (\$500.00 Per month) _____	\$ 4,000 _____	
5. Marketing (Flyers/Social Media/Mailers/Signs/Flags/etc) _____	\$ 3,000 _____	
6. On-site Coordinator (Local Staffing) _____	\$ 8,000 _____	
7. Website Management /Design _____	\$ 2,000 _____	
8. Content Development (Speaking/Curricuim/Video Production) _____	\$ 5,000 _____	
9. Demographic Study _____	\$ 1,500 _____	

TOTAL ESTIMATED EXPENSE: \$ 46,000

AVAILABLE INCOME:

Local Church	\$ 6,250 _____
Local Conference	\$ 10,000 _____
Offerings	\$ 6,250 _____
Other	\$ _____

TOTAL AVAILABLE INCOME: \$ 22,500

FUNDS REQUESTED FROM EVANGELISM ENDOWMENT: \$ 24,000 23,500

TOTAL INCOME: \$ 46,000 \_\_\_\_\_

(TOTAL ESTIMATED EXPENSE must equal TOTAL INCOME)

**SIGNATURES REQUIRED**

(Requesting Organization)

<u>L.A. Metro / Journey</u>	<u>[Signature]</u>	<u>2-21-19</u>
NAME OF ORGANIZATION / PERSON SPONSORING PROJECT	SIGNATURE	DATE
<u>Gerard Kiemeney</u>	<u>[Signature]</u>	<u>2-21-19</u>
NAME OF PROJECT DIRECTOR	SIGNATURE	DATE

**SIGNATURES REQUIRED**

(Local Conference or Institutional Officers)

This request has been reviewed by the conference EX. OFFICERS Committee

<u>VICE</u> <u>JAMES G. LBB</u>	<u>[Signature]</u>	<u>2-21-19</u>
PRESIDENT or TREASURER	SIGNATURE	DATE